

SPECIAL:

CHROMATOGRAPHY

October 2010



Product/Catalogue Overview



Product/Catalogue Presentation



Contact System for Information Requests

A great opportunity to inform and contact users and decision makers

With a professional product or catalogue presentation in our Special "Chromatography" in October 2010, you can reach over **320.000 international readers** from chemistry, analytics, biotechnology and pharmacy. Present your innovative products such as **HPLC; thin layer and ion chromatography; GC; columns and capillaries, detectors, autosamplers etc.**

Your potential customers will have round-the-clock access to your presentation at the information portals **www.Chemie.DE, www.ChemEurope.COM, www.analytica-world.com** and **www.Bionity.COM** and will be able to contact you within seconds.

A product or catalogue presentation comprises:

- product or catalogue title
- subtitle
- product/catalogue description in up to three languages (English, German, French)
- company logo
- link to product website
- product photos or video
- PDF file of your product brochure

These are the benefits of advertising in our special:

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- Detailed **usage statistics** at the end of presentation periods inform advertisers from which countries and companies their pages were accessed.

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Presentation(s) will be published according to your target groups on the websites and in the newsletters of Chemie.DE, ChemEurope.COM, analytica-world.com and Bionity.COM.

Package
Unit Price x Quantity = Total Price
BASIC Presentation

3 months runtime; up to 3 languages (English, German, French); depending on target group(s) published on Chemie.DE, ChemEurope.COM, analytica-world.com and Bionity.COM respectively; product reference in one issue of the corresponding newsletters

 1,120.- EUR _____ EUR
 (incl. translation of presentation English to German)

PREMIUM Presentation

3 months runtime; up to 3 languages (English, German, French); depending on target group(s) published on Chemie.DE, ChemEurope.COM, analytica-world.com and Bionity.COM respectively; 1 month presence on the main page of the portals; product reference in two issues of the corresponding newsletters

 1,630.- EUR _____ EUR
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 I would like to extend my product/catalogue presentation(s) on Chemie.DE, ChemEurope.COM, analytica-world.com and Bionity.COM for 12 months (a total of 15 months). Additional references to my product(s) in three issues of the corresponding newsletters are included. This offer is available at an extra charge of 1.100,- EUR per extension.

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 On behalf of my organisation I hereby place an order for the services indicated above. Prices for the product or catalogue presentation always apply for the period specified and include the creation of the product or catalogue presentation and the translation English to German by Chemie.DE Information Service GmbH. Photos, logos and texts must be supplied by the customer. Special agreements may be negotiated for larger quantities and longer publication periods. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, October 20st, 2009. The legal venue is Berlin (Germany). German law is applicable.

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Contact

 Chemie.DE Information Service GmbH · Eichenstraße 3A · 12435 Berlin, Germany
 Tel. +49 (0)30 204568-0 · sales@Chemie.DE