

Product-Gallery:

PRODUCT PRESENTATION



Your professional product presentation on Chemie.DE

Your professional product presentation in our product gallery will reach up to **320,000 international readers** from the worlds of chemistry, analysis, laboratory work, and chemical engineering. This means you are present in **www.Chemie.DE**, **www.ChemEurope.COM**, and, according to your target group in **www.Bionity.COM** as well. Especially potential customers can contact you in seconds, any time of night or day.

Product Overview



How to present your products on Chemie.DE:

- product title
- subtitle
- product description in up to four languages (English, German, Spanish, French)
- company logo
- link to product website
- product photos or video
- PDF file of product brochure

Product Presentation



How you can benefit from Chemie.DE:

- Easy-to-use search functions mean your products can be found in seconds.
- **Qualified reader enquiries** are immediately forwarded to you with no time delay.
- Your product presentation will be sent to the desks of up to **48,000 newsletter subscribers**.
- Your product presentation will reach up to **320,000 qualified readers** of Chemie.DE, ChemEurope.COM and Bionity.COM directly at their workplace.
- Detailed **usage statistics** at the end of presentation periods inform advertisers from which countries and companies their pages were accessed.

Reader Enquiries

PRODUCT INNOVATIONS

www.Chemie.DE/products/e
 www.ChemEurope.com/products
 www.Bionity.COM/products/e

ORDER:

PRODUCTPRESENTATION
FAX +49 (0)30 204568-70

Customer Details

Contact (first and last name)

Organization

Street address or PO box

City, Postal code

Telephone

E-mail

Product Innovation Details

Your products will be presented according to your target group on the websites and in the newsletters of Chemie.DE, ChemEurope.COM and Bionity.COM respectively.

Product name (40 characters max.)

Advertisement title (40 characters max.)

Advertisement subtitle (60 characters max.)

All other data such as the product description (400 words max. each), link to product website, PDF file of product brochure, company logo, large and small product photos must be e-mailed to order@Chemie.DE

Required Presentation Period (all prices include translation English to German of presentation)

6 Months

incl. 1 newsletter reference

870.- EUR

12 Months

incl. 2 newsletter references

970.- EUR

Yes, I would also like my product presented exclusively as the “Product of the Week” on all Chemie.DE web pages for an additional 320.- EUR per calendar week.

Number of your products as „Product of the Week“:

_____ x 320.- EUR

Yes, I would also like my product presented on Quimica.ES, the Spanish-language information portal for chemistry, analytics, laboratory and chemical engineering. The extra charge for this is 250.- EUR for twelve months.

Yes, I would like to receive information about presenting my product as interactive 3D animation, which can be accessed via my product presentation at Chemie.DE.

On behalf of my organisation I hereby place an order for the services indicated above. Prices for the Product-Gallery always apply for the period specified and include the creation of the product presentation and the translation English to German by Chemie.DE. Special agreements may be negotiated for larger quantities and longer publication periods. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, December, 1st, 2008. The legal venue is Berlin (Germany). German law is applicable.

City and date

Valid signature and stamp

Your Contact

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