

## Product-Gallery

# PRODUCTPRESENTATION



## Your professional product presentation on Bionity.COM

Your professional product presentation in our product gallery will reach up to **320,000 international readers** from the worlds of biotechnology, laboratory, pharmaceuticals and life sciences. This means you are present in **www.Bionity.COM** and, according to your target group, in **www.Chemie.DE** and **www.ChemEurope.COM** as well. Especially potential customers can contact you in seconds, any time of night or day.

### Product Overview



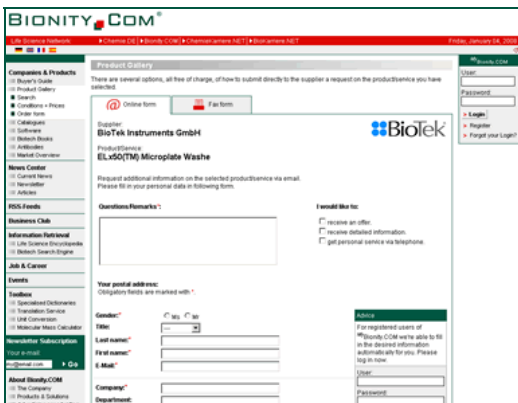
### How to present your products on Bionity.COM:

- product title
- subtitle
- product description (English, German, Spanish, French)
- company logo
- link to product website
- product photos or video
- PDF file of product brochure

### How you can benefit from Bionity.COM:

- Easy-to-use search functions mean your products can be found in seconds.
- **Qualified reader enquiries** are immediately forwarded to you with no time delay.
- Your product presentation will be sent to the desks of up to **48,000 newsletter subscribers**.
- Your product presentation will reach up to **320,000 qualified readers** of Bionity.COM, Chemie.DE and ChemEurope.COM directly at their workplace.
- Detailed **usage statistics** at the end of presentation periods inform advertisers from which countries and companies their pages were accessed.

### Product Presentation



### Reader Enquiries

# PRODUCTINNOVATIONS

[www.Bionity.COM/products/](http://www.Bionity.COM/products/)  
[www.Chemie.DE/products/](http://www.Chemie.DE/products/)  
[www.ChemEurope.COM/products/](http://www.ChemEurope.COM/products/)

## ORDER:

## PRODUCTPRESENTATION FAX +49 (0)30 204568-70

### Customer Details

Contact (first and last name)

Organization

Street address or PO box

City, Postal code

Telephone

E-mail

### Product Innovation Details

Your products will be presented according to your target group on the websites and in the newsletters of Bionity.COM, Chemie.DE and ChemEurope.COM respectively.

Product name (40 characters max.)

Advertisement title (40 characters max.)

Advertisement subtitle (60 characters max.)

All other data such as the product description in English, Spanish and French (400 words max.each), link to product website, PDF file of product brochure, company logo, large and small product photos must be e-mailed to [order@Chemie.DE](mailto:order@Chemie.DE)

### Required Presentation Period (all prices include translation English to German of presentation)

**6 Months**

incl. 2 newsletter references

**870,- EUR**

**12 Months**

incl. 3 newsletter references

**970,- EUR**

**Yes, I would also like my product presented exclusively as the "Product of the Week" on all Bionity.COM web pages for an additional 320.- EUR per calendar week.**

Number of your products as „Product of the Week“ \_\_\_\_\_ x 320.- EUR

**Yes, I would like to receive information about presenting my product as interactive 3D animation, which can be accessed via my product presentation at Bionity.COM.**

On behalf of my organisation I hereby place an order for the services indicated above. Prices for the Product-Gallery always apply for the period specified and include the creation of the product presentation and the translation English to German by Chemie.DE (photos, logos and texts must be supplied by the customer). Special agreements may be negotiated for larger quantities and longer publication periods. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, December 1<sup>st</sup>, 2008. The legal venue is Berlin (Germany). German law is applicable.

City and date

Valid signature and stamp

### Your Contact

Chemie.DE Information Service GmbH · Eichenstraße 3A · 12435 Berlin, Germany  
Tel. +49 (0)30 204568-0 · [sales@Chemie.DE](mailto:sales@Chemie.DE)