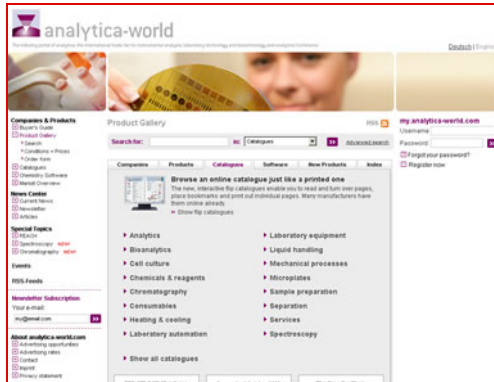


Catalogue-Gallery:

CATALOGUEPRESENTATION



Catalogue Overview



Catalogue Presentation



Catalogue Order

A great opportunity to inform and contact users and decision makers

The analytica-world.com portal for instrumental analysis, laboratory technology and biotechnology is much more than a mere industry website. We publish industry news, product/company information and more – not only on our website but also in our corresponding weekly English and German language newsletters. These reach 27,000 qualified subscribers. On top of this, many more readers visit our website every day for the very latest industry news.

This makes analytica-world.com the ideal medium for getting across information to industry and academia professionals. In fact, many readers who read our advertisers' presentations wish to know more and, through a click that opens a contact form, can submit detailed contact information which we forward to our customers without delay.

For companies wanting to make headway in the German, Austrian or Swiss markets, catalogue presentations are simply ideal, thanks to the excellent cost-benefit ratio.

A catalogue presentation comprises:

- catalogue title or headline, subtitle
- description of catalogue/product range (German, English)
- company logo and photos of catalogue
- PDF file of catalogue

The benefits of a catalogue presentation:

- search functions enable catalogues to be found quickly
- readers submit **enquiries** online which we forward to our advertisers without delay
- catalogue presentations reach the desks of **over 27,000 newsletter subscribers**
- detailed **usage statistics** inform advertisers from which countries and companies their pages were accessed

CATALOGUEPRESENTATION

www.analytica-world.com/catalogs/

ORDER:

CATALOGUE PRESENTATION
FAX +49 (0)30 204568-70

Customer Details

Contact (first and last name)

Organization

Street address or PO box

City, Postal code

Telephone

E-mail

Catalogue Presentation Details

Catalogue name (40 characters max.)

Presentation title (40 characters max.)

Presentation subtitle (60 characters max.)

All other data such as the catalogue profile (400 words max.), company logo, large and small catalogue photos must be e-mailed to order@Chemie.DE

Required Presentation Period

12 months

incl. 3 references in the analytica-world.com newsletter as well as translation of the presentation from English to German
1,470.- EUR

I would also like my printed catalogue displayed as interactive **Online Catalogue**, which is accessible via the catalogue presentation at analytica-world.com (demo version of the Online Catalogue at www.chemie.de/onlinecatalogue/demo). The extra charge for this is 560.- EUR for twelve months.

I would also like my catalogue presented exclusively as the **“Catalogue of the Week”** on all analytica-world.com web pages for an additional 320.- EUR per calendar week.

Number of your catalogues as „Catalogue of the Week“: _____ x 320.- EUR

On behalf of my organisation I hereby place an order for the services indicated above. Prices for the Catalogue-Gallery include the creation of the catalogue presentation and the translation English to German by Chemie.DE. Special agreements may be negotiated for larger quantities and longer publication periods. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, November 10, 2009. The legal venue is Berlin (Germany). German law is applicable.

City and date

Valid signature and stamp

Your Contact

Chemie.DE Information Service GmbH · Eichenstraße 3A · 12435 Berlin, Germany
Tel. +49 (0)30 204568-0 · sales@Chemie.DE