

## Catalogue Gallery:

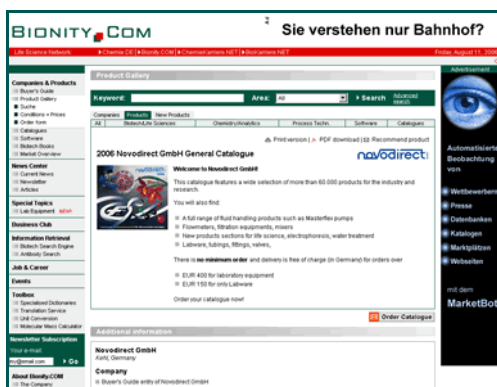
# CATALOGUE PRESENTATION



Catalogue Overview

**A great opportunity to inform and contact users and decision makers**

Our Bionity.COM portal for the biotech and life science industry is much more than a mere industry website. We publish industry news, product/company information and more – not only on our website but also in our corresponding weekly English and German language newsletters. These reach 18,000 qualified subscribers, approximately two-thirds of whom work in the German-speaking countries. On top of this, many more readers visit our website every day for the very latest industry news.



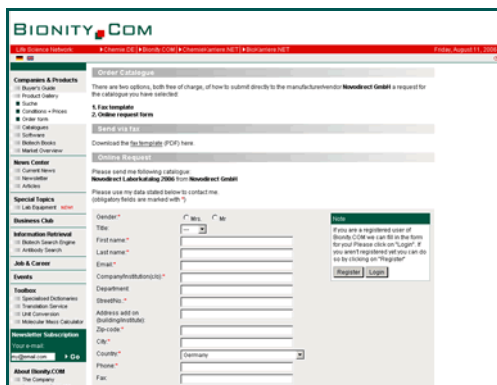
Catalogue Presentation

This makes Bionity.COM the ideal medium for getting across information to industry and academia professionals who work in biotechnology and life sciences. In fact, many readers who read our advertisers' presentations wish to know more and, through a click that opens a contact form, can submit detailed contact information which we forward to our customers without delay.

For companies wanting to make headway in the German, Austrian or Swiss markets, catalogue presentations are simply ideal, thanks to the excellent cost-benefit ratio.

**A catalogue presentation comprises:**

- catalogue title or headline, subtitle
- description of catalogue/product range in up to four languages (German, English, Spanish, French)
- company logo and photos of catalogue



Catalogue Order

**The benefits of a catalogue presentation:**

- search functions enable catalogues to be found quickly
- readers submit **enquiries** online which we forward to our advertisers without delay
- catalogue presentations reach the desks of **over 18,000 newsletter subscribers**
- catalogue presentations reach **78,000 qualified readers**
- detailed **usage statistics** inform advertisers from which countries and companies their pages were accessed

# CATALOGUE PRESENTATION

**Bionity.COM Catalogue-Gallery**  
[www.Bionity.COM/catalogs](http://www.Bionity.COM/catalogs)

## ORDER:

**CATALOGUE PRESENTATION**  
**FAX +49 (0)30 204568-70**

### Customer Details

Contact (first and last name)

Organization

Street address or PO box

City, Postal code

Telephone

E-mail

### Catalogue Presentation Details

Catalogue name (40 characters max.)

Presentation title (40 characters max.)

Presentation subtitle (60 characters max.)

All other data such as the English language catalogue profiles (400 words max.), company logo, large and small catalogue photos must be e-mailed to [order@Chemie.DE](mailto:order@Chemie.DE)

### Required Presentation Period

- 12 months**  
incl. 3 references in the Bionity.COM Newsletter as well as translation of the presentation from English to German  
**970.- EUR**
- 24 months with automatic renewal**  
at least 24 months running time, afterwards automatic renewal for another 12 months at a time, if the contract is not terminated at least 2 months before expiration, incl. translation of the presentation from English to German, incl. one catalogue update and 3 references in the Bionity.COM Newsletter per year  
**870.- EUR / year**

I would also like my printed catalogue displayed as interactive **Online Catalogue**, which is accessible via the catalogue presentation at Bionity.COM (demo version of the Online Catalogue at [www.bionity.com/onlinecatalogue/demo](http://www.bionity.com/onlinecatalogue/demo)). The extra charge for this is 560.- EUR for twelve months.

I would also like my catalogue presented exclusively as the **“Catalogue of the Week”** on all Bionity.COM web pages for an additional 320.- EUR per calendar week.

Number of your catalogues as „Catalogue of the Week“: \_\_\_\_\_ x 320.- EUR

On behalf of my organisation I hereby place an order for the services indicated above. Prices for the Catalogue-Gallery include the creation of the catalogue presentation and the translation English to German by Chemie.DE. Photos, logos and English language texts must be supplied by the customer. Special agreements may be negotiated for larger quantities and longer publication periods. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, December 1, 2008. The legal venue is Berlin (Germany). German law is applicable.

City and date

Valid signature and stamp

### Your Contact

Chemie.DE Information Service GmbH · Eichenstraße 3A · 12435 Berlin, Germany  
Tel. +49 (0)30 204568-0 · [sales@Chemie.DE](mailto:sales@Chemie.DE)