

The most comprehensive online Buyer's Guide for the chemical, analytical and laboratory industries

If you wish to present your company and your spectrum of products and services, a company presentation in our Buyer's Guide (www.ChemEurope.COM/firmen) is the ideal solution. The ChemEurope.COM Buyer's Guide contains more than **11,000** company presentations and **9,000** product groups for chemistry, analytics, pharma and chemical engineering, laboratory equipment, environmental technology, services and many more. That makes it the most comprehensive, freely accessible company data system for these industries.

A Buyer's Guide entry reaches the professionals you are targeting directly at their work places. Thanks to the guide's convenient search functions, your entry is easily found. Our readers are able to send enquiries which are forwarded to you via e-mail without delay.

- With an entry in the ChemEurope.COM Buyer's Guide you reach up to **240.000** users per month.
- More professionals visit your own website, to which your buyer's guide entry is linked.
- Information enquiries of potential customers are forwarded to you without delay.
- Thanks to the convenient search functions your company is found easily and quickly.



The screenshot shows the ChemEurope.COM Buyer's Guide interface. At the top, there is a navigation bar with links for Life Science Network, Bionity.COM, Chemiekarriere.NET, and BioKarriere.NET, along with the date Thursday, 03 July 2008. The main content area is titled 'Buyer's Guide' and features a search bar with a dropdown menu set to 'Companies'. Below the search bar is a grid of letters representing the alphabet, with 'A' highlighted. The main list displays several company entries, each with a logo, company name, address, and a brief description. The entries include:

- Axel Semrau GmbH & Co. KG**: 45549 Sprockhövel, Germany. Instruments, Automation, Innovative System Solutions Axel Semrau is supplier and competence centre in four business areas: GC/GCMS - Bioanalytics/LC - Labor Informations Management System LIMS - Natural-gas-analytics. Our aim is to... [more information](#)
- T&P Triestram & Partner GmbH**: 44795 Bochum, Germany. T&P is manufacturer of LISA the standardized laboratory information- and management-system. In addition T&P is specialized on the development of individual software solutions with focus on ORACLE database and application server technology... [more information](#)
- Dr. R. Forche Chromatographie**: 47447 MOERS, Germany. Supplier of GC products range of DANI: GCs, Headspace sampler, Sequential Thermal Desorption system, Data System; supplies for GC/HPLC labs; consulting; training; technical service... [more information](#)
- SIM Scientific Instruments Manufacturer GmbH**: 46149 Oberhausen, Germany. Formed in 1997, SIM GmbH is a state of the art company focused on activities in the field of chromatography and channel partner of Agilent Technologies. Key areas are custom-made chromatography solutions based on Agilent instruments, development... [more information](#)
- BIS Both Industrial Services B.V.**: 3130 DA VLAARDINGEN, Netherlands. We are specialised in design, calculation and selection of high-quality mechanical equipment for cooling towers and air coolers: fans, fan stacks/inlet bells, gear boxes, composite drive shafts as well as rust and scale inhibitors which also kill... [more information](#)
- Millipore GmbH**: 65760 Eschborn, Germany. ultra pure water quality specifically adapted to support your applications- pure and ultra pure water systems... [more information](#)

On the left side, there is a sidebar with various navigation options: Product of the Week (New SigmaPlot 11- Exact Graphs and Data Analysis), Companies & Products (Buyer's Guide, Search, Add company, Edit company, Product Gallery, Catalogues, Chemistry Software, Chemistry Books, Market Overview), News Center (Current News, Newsletter, Articles), Events, RSS-Feeds, Information Retrieval (Encyclopedia of Chemistry, Chemicals Search), Toolbox (Specialised Dictionaries, Translation Service, Acronyms, Unit Conversion, Molecular Mass Calculator, Periodic System), and Newsletter Subscription (Your e-mail:).

For presenting your company in the ChemEurope.COM Buyer's Guide we offer two options:

1. Standard company presentation

A standard company presentation is suited to generate contacts from among your potential customers at little expense. You can determine up to ten keywords for your products and services that easily and quickly lead our users to your entry when they search for these words. Their information requests are forwarded to you via e-mail without delay.

240.- EUR per year

2. Premium company presentation

Compared with a standard presentation, a premium company presentation increases the visibility of your company on our portals significantly. Your presentation is placed nearer the top of the search results, distinguishing it from that of your competitors. You can determine up to 40 keywords for your products and services that help lead our users to your entry. On addition to this, your company logo plus a few product keywords appear in several issues of our weekly newsletter.

620.- EUR per year

The features of both options at a glance:

	Standard Presentation	Premium Presentation
Company name and contact details (postal address, telephone and fax numbers)	✓	✓
Link to your company homepage, plus homepage search feature	✓	✓
Brief company description (English and German)	✓	✓
Online contact system for users' information requests	✓	✓
Links from company presentation to additional information about your company (news, products, events etc.) at ChemEurope.COM	✓	✓
Keyword characterisation of your product and service range	10 keywords	40 keywords
Company logo in the list of search results and in the detailed view of presentation		✓
Preferred display in the search results at ChemEurope.COM		✓
References to your company presentation in the weekly newsletter of ChemEurope.COM (approx. 10,000 subscribers) several times a year		✓
Click report at the end of the running time, if desired		✓



Detailed view of a company presentation

How Do You Register Your Company?

Please call up the following website to register your company in the Chemie.DE buyer's guide:

www.ChemEurope.COM/buyersguide

This will take you to our electronic customer care division, where you can enter all your company information via the internet. You can also select your desired entry type here. As a new customer of ChemEurope.COM, you can print out an order form with your entries when you have finished. Please sign this form and fax it to us. This tells us that the order really has come from your company, and you have a written document for your files

How Is the Order Processed?

When you have finished making your company entry, please print out the order form and fax it to us. Your order fax is actually your binding order to present your company in ChemEurope.COM. Without this fax your entry will not be published and you will not receive an invoice.

Can My Data Be Seen Immediately?

If you have made any changes to your existing ChemEurope.COM entry or your company is new to our buyer's guide, then your entries will not immediately be visible on the internet. This will not happen until our editorial department release your data for publication. When your data has been published, we will notify you by e-mail.



Online contact system for information requests

How Do I Pay?

After receiving your signed order form we will send an invoice to the invoice address given in your order form.

How Do You Change Data?

Once your company's entry in the ChemEurope.COM buyer's guide has been accepted, you can update your company data yourself at any time free of charge. We will issue you with a user name and a password which you can use for this purpose. If you forget your access data, just send an e-mail to support@Chemie.DE

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