

The most comprehensive online Buyer's Guide for the chemical, analytical and laboratory industries

If you wish to present your company and your spectrum of products and services, a company presentation in our Buyer's Guide (www.Bionity.COM/firmen) is the ideal solution. The Chemie.DE Buyer's Guide contains more than **5,000** company presentations and **2,000** product groups for biotechnology, pharma, bioinformatics, analytics, services and many more. That makes it the most comprehensive, freely accessible company data system for these industries.

A Buyer's Guide entry reaches the professionals you are targeting directly at their work places. Thanks to the guide's convenient search functions, your entry is easily found. Our readers are able to send enquiries which are forwarded to you via e-mail without delay.

- With an entry in the Chemie.DE Buyer's Guide you reach up to **78.000** users per month.
- More professionals visit your own website, to which your buyer's guide entry is linked.
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- Thanks to the convenient search functions your company is found easily and quickly.

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Life Science Network. | Chemie.DE | Bionity.COM | ChemieKarriere.NET | BioKarriere.NET Monday, October 16, 2006

Product of the Week

A new dimension in the field of nitrogen/protein determination

DUMATHERM by Gerhardt

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Buyer's Guide

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GATC Biotech AG
78467 Konstanz, Germany
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44227 Dortmund, Germany
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Adept Scientific GmbH
60486 Frankfurt, Germany
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For presenting your company in the Bionity.COM Buyer's Guide we offer two options:

1. Standard company presentation

A standard company presentation is suited to generate contacts from among your potential customers at little expense. You can determine up to ten keywords for your products and services that easily and quickly lead our users to your entry when they search for these words. Their information requests are forwarded to you via e-mail without delay.

240.- EUR per year

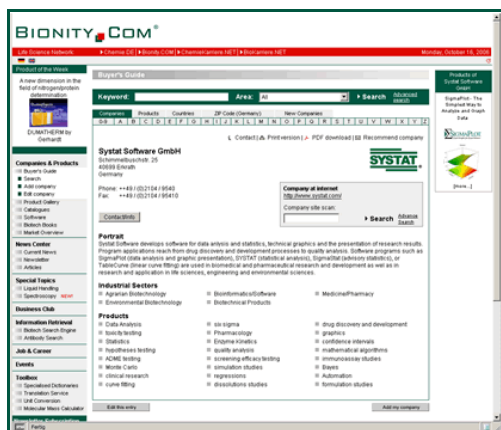
2. Premium company presentation

Compared with a standard presentation, a premium company presentation increases the visibility of your company on our portals significantly. Your presentation is placed nearer the top of the search results, distinguishing it from that of your competitors. You can determine up to 40 keywords for your products and services that help lead our users to your entry. In addition to this, your company logo plus a few product keywords appear in several issues of our weekly newsletter.

620.- EUR per year

The features of both options at a glance:

	Standard Presentation	Premium Presentation
Company name and contact details (postal address, telephone and fax numbers)	✓	✓
Link to your company homepage, plus homepage search feature	✓	✓
Brief company description (English and German)	✓	✓
Online contact system for users' information requests	✓	✓
Links from company presentation to additional information about your company (such as news, products, events) at Bionity.COM	✓	✓
Keyword characterisation of your product and service range	10 keywords	40 keywords
Company logo in the list of search results and in the detailed view of presentation		✓
Preferred display in the search results at Bionity.COM		✓
References to your company presentation in the weekly newsletter of Bionity.COM (approx. 18,000 subscribers) several times a year		✓
Click report at the end of the running time, if desired		✓



Detailed view of a company presentation

How do I enter my company?

Please call up the following website to register your company in the Bionity.COM buyer's guide:

www.Bionity.COM/buyersguide

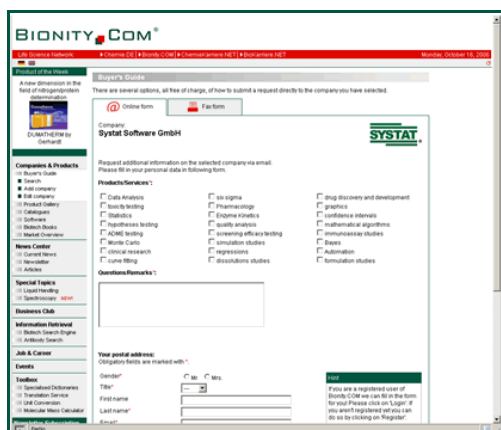
This will take you to our customer service feature, where you can enter all your company information via the internet. You can also select your desired entry type here. As a new customer of Bionity.COM, you need to print out the order form which is automatically generated upon completion. Please sign this form and fax it to us. This tells us that the order really has come from your company, and you also have a written document for your records.

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Can my data be seen online immediately?

Your entry will not immediately be visible at Bionity.COM. Our editorial department must first release your data for publication. As soon as your data is placed online, we will notify you by e-mail.



Online contact system for information requests

When do I receive my invoice?

After your signed order has reached us by fax we will send you invoice to the invoice address stated in your order form.

How do I make changes to my data?

Once your company has been entered and published in the Bionity.COM buyer's guide, you can update your company data yourself at any time and at no extra cost. We will issue you with a user name and a password which you need to use for this purpose. If you forget your access data, just send an e-mail to support@Bionity.COM

Contact

Chemie.DE Information Service GmbH · Eichenstraße 3A · 12435 Berlin, Germany
Tel. +49 (0)30 204568-0 · sales@Bionity.COM