



Company Presentation

Much more than simply your internet business card

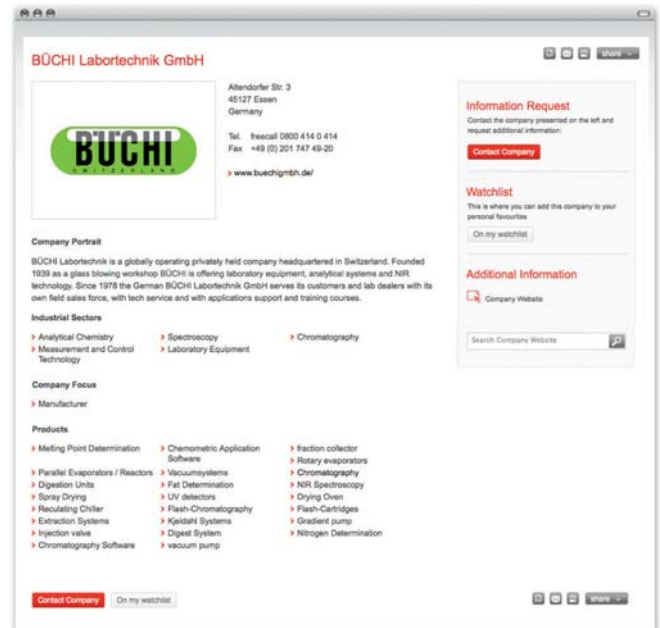
A Company Presentation on the CHEMIE.DE portals is much more than simply your Internet business card. It constitutes the perfect foundation for successful online marketing activities. This also perhaps explains why virtually all blue-chip companies are to be found in our directory of suppliers.

Besides the usual basic functions, our company entries offer a wide range of additional information. This includes keywords that you can define freely to match your company, and information on certifications held by your company, and on its presence at trade fairs. Users thus receive a comprehensive, up-to-date picture of your company.

The content of your business profile simultaneously serve as keywords allowing your company to be found quickly and conveniently by interested parties. In this way we effectively bring together supply and demand.

The complete indexing of your web content is also unique. Users who have been attracted by your Company Presentation can search your entire company website directly without leaving our portals.

In addition, the Company Presentation offers interlinking of all your company's content on our portals. As a result, your current jobs, products, catalogues, news etc. can be called up instantly by users. Your Company Presentation therefore becomes a command centre, working for you.



At a glance

Available on the following portals:

- www.chemie.de
- www.chemeurope.com
- www.quimica.es
- www.bionity.com
- www.analytica-world.com

970,- €
for 12 months



Essentials:

- Company profile incl. logo and link to company website
- 80 keywords for placement of your company in our search results
- Online sales lead generation
- Linked to other company-specific content (news, job advertisements etc.)
- Annual access/click statistics

Product options

■ Press Release

Quarterly results, takeovers or personnel changes – issue your company Press Releases in the form of news bulletins on our portals. These bulletins are also distributed in our newsletters and in the form of RSS feeds. By linking your Press Releases to your Company Presentation, you make all information available at a glance.

280,- €

■ Company Ad

Use Company Ads in our newsletters to attract greater attention to your company and its products and services. Conspicuous placement of a Company Ad in the weekly newsletter makes your entry stand out.

from 540,- €
for 6 issues

Contact:

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