

## Catalogue Presentation

Present your entire product portfolio in your familiar format

This advertising format gives pride of place to your print catalogues.

Printed brochures and catalogues are often essential for complete presentation of a product range or service portfolio. We recognize this need with our catalogue presentation service.

Combine the benefits of the web with the familiar presentation medium and present your product range or service portfolio in a clear and compact manner.

Give users the option of downloading your catalogue in PDF format or receiving it by e-mail: the choice is yours. In either case, our online lead generator instantly sends you the contact data of interested visitors.

This advertising format also includes three references in the newsletter. This combination of web presentation and e-mail marketing guarantees that the message reaches your target audience.



### At a glance

#### Available on the following portals:

- www.chemie.de
- www.chemeurope.com
- www.quimica.es
- www.bionity.com
- www.analytica-world.com

**from 970,- €**  
for 12 months



#### Essentials:

- 12-month duration
- Catalogue description and image
- Translation English to German included
- Catalogue for download as a PDF file
- Online sales lead generation
- Including three catalogue references in the newsletter
- Access/click statistics at the end of the presentation period

## Product options

### ■ Flip Catalogue

Bring your digital catalogue to life – as a Flip Catalogue. This technical innovation gives users the same reading experience as your printed catalogue. Interactive functions put brochures and catalogues literally within users' reach: just click to page through them.

**560,- €**  
**for 12 months**



### ■ Additional Placement on further portals

Does the target audience for your product or your service include interested users in other markets? If so, why not kill two birds with one stone: for a small additional charge, place the presentation of your product or service in further CHEMIE.DE portals. One measure, double the publicity.

**from 500,- €**  
**for 12 months**

### ■ Catalogue Reference in the newsletter

Generate greater interest in your catalogues with an additional Catalogue Reference to them in our weekly newsletters. Combining the use of the web and e-mail media channels is particularly effective to ensure optimum visibility and generate even greater interest among readers.

**from 200,- €**  
**per reference**

## Contact:

FAX order:  
+49 (0)30 204 568 - 70

## Catalogue Presentation

### My contact details

Company name	Contact person
Street address or PO box	City, postal code
Telephone number	E-mail

### My catalogue

Catalogue name
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### My order

#### **1** Define target group

#### Chemistry Channel

chemistry - laboratory to process

chemeuropa.com/chemie.de

#### Life Science Channel

life sciences & pharma

bionity.com

#### **2** Determine duration

12 months

970 €

#### **3** Choose additional catalogue options

(only available in combination with the primary presentation of 12 months duration)

#### Publication on quimica.es

(only available in the chemistry channel)

12 months

500 €

#### Publication on analytica-world.com

12 months

500 €

#### Publication as Flip Catalogue

12 months

560 €

#### Publication as Catalogue Highlight

per calendar month

640 €

On behalf of my organisation I hereby place an order for the services indicated above. Prices include the creation of the catalogue presentation and the translation English to German by CHEMIE.DE Information Service GmbH. All prices + VAT. Subject to change. This list supersedes all previous price lists. Berlin, February 15, 2011. The legal venue is Berlin (Germany). German law is applicable.

City, date

Valid signature, stamp

#### Contact:

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